



Capital VIP - 2 Portland Road
Holland Park - London - W11 4LA
020 3220 0123
www.capitalvip.com

PARENT INFORMATION

Established in 1992 Capital VIP specialise in staging parties for teenagers in the UK. We have hosted over 200 teenage events all over the country and through our vast experience, we believe we are not only the most established teenage party company, but also the most professional and the safest.

Aside from safety, our most important factor is ensuring that we provide a service that is above all exceptional value for money, which is why we use some of the best venues in the country such as Pacha, the Clapham Grand and the Ministry of Sound. We fill each event with a host of celebrity performances, give-aways and amazing entertainment.

WHO GOES TO CAPITAL VIP EVENTS?

- 14-16 year olds. (In Norfolk we also an additional age group; 11-13)
- Approx. 95% of members attend public schools throughout the UK.
- Approx. 70% of members are female.
- HRH Prince Charles, The Duchess of York, Sir Richard Branson, Gillian Anderson, Noel Gallagher, Paul Weller and Sir Bob Geldof have all bought tickets for their teenagers in recent years.

WHAT HAPPENS ON THE NIGHT?

- The Events are essentially a high profile teenage disco combined with live performances and extensive entertainment.
- Capital VIP events are not dissimilar to the Ox-bridge May Balls or American School Proms.
- For the entertainment line up please refer to the flyer for each event or check the website.
- All entertainment at the events is included within the ticket price. Please note that soft drinks will cost approx between £2 - £3 each and the cloakroom is approx £1 - £2 both depend on the venue for each event. Water is available at no charge.

ALCOHOL / DRUGS?

- There is a strictly enforced no drugs policy at all of our events.
- Alcohol is strictly prohibited at Capital VIP events (even to celebrity guests, back stage).
- Visible male and female fully licensed security are present inside and outside the club and also monitoring the queue to prevent teenagers from bringing alcohol into the venue.

Capital Events Management Ltd T/A Capital VIP
2 Portland Road, Holland Park, London, W11 4LA

Registered Company No. 06597090
VAT No. 795497163

Capital VIP Proudly Supports the NCCA UK (Nueroblastoma Children's Cancer Alliance)

- In the event that teenagers arrive intoxicated, we have a medic on standby to care for them before parents are called.
- Over the past ten years, there has been an average of 1 teenager out of every 500 who arrives and has had to be sent home due to being intoxicated on arrival. This is under 0.2 percent of the guests in attendance.

SECURITY

- First Aid trained venue security; a qualified medic and stewards are onsite at every event.
- Teenagers are not allowed to leave unless met by a parent / guardian.
- Parents must deliver and collect their teenagers from our events.
- Capital VIP does not advise the use of public transport or taxis at all.
- Tickets are only available from Capital VIP and must be purchased by a parent or guardian paying with a credit / debit card or cheque in advance.
- We do not have ticket agents and do not sell tickets on the door at the event.

MEDIA PARTNERS

- Capital VIP has a strict invitation only policy with the media.

CHARITY & CORPORATE PARTNERS

- Capital VIP have assisted in awareness building and fundraising campaigns for; The Soil Association, Marie Curie Cancer Care, The NSPCC, World Vision, GreenPeace and the National Society for Epilepsy. Capital VIP is currently and exclusively supporting the NCCA UK (Nueroblastoma Children's Cancer Alliance)
- We have worked with numerous brands including; Lions Rampant Sporting, Jack Wills, Kookai, Clearasil, Rimmel, Tampax and Warner Village Cinemas to name but a few.

WHY ARE TICKETS PRICED AS THEY ARE?

- Our overheads are high. Capital VIP is a small but very niche business.
- Each event takes two months of planning and preparation for which we have to retain full time staff and office costs year round.
- We use only the best suppliers in the business.

VALUE FOR MONEY

- Each event provides teenagers with five hours of quality entertainment, in an environment that is 'their own' with the opportunity to socialise and meet other teenagers from over 100 different public schools around the country.
- Each event provides the parent with five hours of quality time free from teenagers! (with the peace of mind their teenagers are at a responsibly managed event)

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SAVE MONEY ON TICKETS

- Order in advance and save £5 on each ticket (on selected events, see flyers).
- Buy 6 tickets and receive 1 free ticket.
- Buy 8 tickets; receive the next two tickets free.
- Gold Membership costs £95 and provides the member access to any four Capital VIP events anywhere in the country within a 12 month period
- London Platinum Membership costs £125 per year and entitles the member to a complimentary VIP ticket to every London Event.

BE AWARE OF LESS REPUTABLE UNDER 18 EVENT ORGANISORS

- Since 1999 numerous different teen event companies have set up and gone out of business in London and across the country. All follow a similar pattern: they copy our website, copy our invitations and often undercut our ticket price by up to 50%.
- As a result they are unable to deliver the quality of event of Capital VIP, compromise on entertainment, quality and security.
- Capital VIP did not establish itself over night, our reputation and events have grown organically since 1992 through word of mouth of parents and teenagers.
- The only other public school teenage event organiser we would recommend in London is The Feathers Association.

Should you have any further questions please do not hesitate to contact us on

020 3220 0123

or email us at info@capitalvip.com

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